



Government of Sindh  
Sindh Peoples Housing for Flood Affectees  
(SPHF)



Dated: Nov 20, 2023

**CALL FOR QUOTATIONS**

Sindh Peoples Housing for Flood Affectees (SPHF) Karachi, request to call for quotation against the following items. You are requested to please provide us the quotation for bellow listed item within three days. The details and specifications of the items are as under:

S.r	Name of Item
1	1.5 months of Social Media, Graphics Design, and Video Editing <ul style="list-style-type: none"><li>• Branding of 2 COP events</li><li>• Design invitation for 2 sessions</li><li>• Backdrop Designing for COP sessions</li><li>• Design and animation loop of homes before/after COP</li><li>• Design and animation of 3 minutes long SPHF journey from beginning till now</li><li>• Live COP tweeting &amp; Content Generation</li><li>• Social Media campaign for COP</li><li>• Social Media campaign for 16 days of activism</li><li>• ClimateCHangeTown.pk digital campaign</li><li>• Designing of Backdrop, Standees, and flayer for 16 days of activism</li></ul> WB official's sound bytes

**Terms & condition**

1. Payment will be made through cross Cheque /D.D
2. Tax will be deducted as per Govt. rule @prescribed rate.

---S/d---  
Admin Department



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**SOCIAL MEDIA OUTREACH SUPPORT DURING COP 28 16 DAYS ACTIVISM CAMPAIGN**

**Description of Services**

1. The service provider will cover the following services:

Content Creation: Developing and curating engaging content for Facebook, Twitter, YouTube, Instagram & and LinkedIn.

- a. Posters
- b. Reels
- c. Snippets
- d. Animation
- e. Sound Bytes
- f. Graphic Posts
- g. Testimonials.

2. Event Collateral for COP 28 and 16 Days of Activism:

- a. Invitation Card Design: CoP Sessions and GBV Event
- b. Backdrop Design: CoP Sessions and GBV Event
- c. Flyers & Standees Design for GBV Event
- d. SPHF Journey Animation
- e. CoP Social Media Campaign Design & Execution
- f. GBV Social Media Campaign Design & Execution
- g. COP & GBV Event Branding
- h. Before/After House Images Animation