NEWSLETTER

THE SPHF COMMUNE

SPHF
Sindh People's Housing for Flood Affectees
A Public Sector Company of the Government of Sindh

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CHIEF MINISTER SINDH

"As Chief Minister of Sindh, I am deeply moved by the transformative impact the Sindh People's Housing for Flood Affectees (SPHF) initiative has had on our communities in a relatively short span of time, fulfilling promises made, well in advance. I appreciate the entire SPHF team for their tireless efforts in achieving this monumental milestone."



MURAD ALI SHAH
CHIEF MINISTER OF SINDH

I am proud to witness the remarkable progress made by the Sindh People's Housing for Flood Affectees (SPHF) initiative, an extraordinary endeavor spearheaded by our esteemed leader, Former Foreign Minister and Chairman Pakistan Peoples Party Bilawal Bhutto Zardari, exemplifying the indomitable spirit and resilience of the people of Sindh.

In the wake of the calamitous floods two years ago, Sindh faced an unprecedented humanitarian crisis of inconceivable proportions. Yet, amid chaos and despair, Former Foreign Minister and Chairman Pakistan Peoples Party Bilawal Bhutto Zardari emerged as a guiding force, determined to rebuild and restore our beloved land. His foresight and determination paved the way for the establishment of SPHF, the world's largest housing rehabilitation initiative.

Within this short period, it is a great achievement that we have completed over 150,000 houses, opened bank accounts for more than 805,000 beneficiaries, and disbursed funds for the construction of 560,000 houses. At the inception of the project, we received financial assistance of USD 500 million from The World Bank, supplemented by USD 227 million from the Government of Sindh. Recently, an additional USD 200 million from the Islamic Development Bank (ISDB) has been secured, alongside USD 400 million by the Asian Development Bank (ADB) making a total funding of USD 1.37 billion funds available.

As Chief Minister of Sindh, I am deeply moved by the transformative impact the Sindh People's Housing for Flood Affectees (SPHF) initiative has had on our communities in a relatively short span of time, fulfilling promises made, well in advance. I applaud the entire SPHF team for their tireless efforts in achieving this monumental milestone. I am confident that SPHF's exemplary dedication and commitment will lead the way in post-disaster recovery efforts and continue its influence beyond housing.

Let us celebrate the profound impact of SPHF on countless lives, from providing secure housing to empowering women and creating economic opportunities.



COUNTRY DIRECTOR WORLD BANK PAKISTAN

"I am pleased to learn that around 800,000 beneficiaries are women and 114,000 are differently abled. For the first time, vulnerable groups are placed in the driving seat."



NAJY BENHASSINE
COUNTRY DIRECTOR WORLD BANK - PAKISTAN

I want to express my sincere appreciation for the outstanding work being done by Sindh People's Housing for Flood Affectees (SPHF). I have witnessed SPHF's achievements in such a short span of time, including the completion of 150,000 houses and the ongoing construction of 560,000 houses.

SPHF has harnessed technology to connect with beneficiaries, enabling real-time updates and comprehensive data collection through the Management Information System (MIS). The information gathered through MIS can inform and shape future interventions by the government, partners, and donor agencies.

I am pleased to learn that around 800,000 beneficiaries are women and 114,000 are differently abled. For the first time, vulnerable groups are placed in the driving seat from managing bank accounts and making decisions on procuring construction materials to holding land titles. This inclusive approach ensures that the most affected individuals have a direct and empowered role in the reconstruction process, embodying a truly holistic and equitable recovery effort.

CEO's MESSAGE

"I am pleased to announce that SPHF has completed over 150,000 houses in an exceptionally short span of time, with another 560,000 houses currently at various stages of construction. This rapid pace of progress highlights SPHF's deep commitment to the rehabilitation initiative."



KHALID MEHMOOD SHEIKH
CEO, SINDH PEOPLE'S HOUSING FOR FLOOD AFFECTEES (SPHF)

The inaugural edition of the SPHF newsletter, marks a significant achievement in our collective journey to rebuild the lives of those impacted by the catastrophic floods of 2022. These floods affected all four provinces of Pakistan, but Sindh was the hardest hit, with 24 out of 30 districts declared disaster zones. Despite the devastation, this moment presented a unique opportunity to pivot towards resilient and sustainable housing for the people of Sindh.

Government of Sindh launched the Sindh People's Housing for Flood Affectees (SPHF), a Section 42 company established by the Government of Sindh (GoS). Our initiative, built on the four pillars of transparency, resilient housing, long-term engagement, and land ownership for flood Affectees - served as our guiding principles, ensuring that our impact is profound and lasting. Through a state-of-the-art tracking system and real-time monitoring, our robust Management Information System (MIS) ensures transparency and accountability at every step.

I am pleased to announce that SPHF has completed over 150,000 houses in an exceptionally short span of time, with another 560,000 houses currently at various stages of construction. This rapid pace of progress highlights SPHF's deep commitment to the rehabilitation initiative.

In the first-ever edition of our newsletter, we will journey through our progress, hear from our beneficiaries, delve into the entire spectrum of the initiative, understand our approach and process, and see firsthand the transformative, inclusive, and empowering change that SPHF has brought in just over a year for the people of Sindh.

SPHF's work has garnered international recognition, setting new benchmarks in rehabilitation efforts worldwide. Our innovative, technology-backed systems are revolutionizing post-disaster recovery, providing a model for future initiatives.

Thank you for being part of this journey. Together, we are creating a flourishing future for Sindh, empowering flood-affected communities, and forging brighter, resilient futures.

FROM RUINS TO RENEWAL

SPHF'S INNOVATIVE PATH TO REBUILDING COMMUNITIES POST-FLOOD 2022

The 2022 floods in Sindh caused extensive damage, affecting many aspects of life in the province. Housing, transportation, agriculture, irrigation systems, and communication infrastructure were impacted. The aftermath presented significant challenges particularly in the Housing Sector where 2.1 million houses were destroyed.

Amidst the convergence of global collaboration and local action, Sindh People's Housing for Flood Affectees (SPHF) ascended to international prominence during a landmark high-level partners' conference in Geneva. Co-hosted by the United Nations and the Government of Pakistan on January 9, 2023, this pivotal event marked the genesis of SPHF. Against the backdrop of Pakistan's financial recovery and the imperative of fostering resilience, the Government of Sindh conceived SPHF as a monumental initiative to redefine the post-disaster housing paradigm.



2.1 million houses were destroyed and reduced to rubble.
12.36 million locals were left homeless and exposed to future disasters of all kinds.
From weak mud houses to strong and safe resilient homes, SPHF initiated a transformative social change.

> *"Pakistan is awash in suffering. The Pakistani people face a monsoon on steroids, enduring the relentless impact of epic levels of rain and flooding. This climate catastrophe has claimed over 1,000 lives, with many more injured. Millions are homeless, schools and other facilities have been destroyed, livelihoods shattered. Critical infrastructure has been wiped out, and people's hopes and dreams have washed away."*

ANTONIO GUTERRES,
Secretary-General of the United Nations (Aug 31, 2022)



International Conference on Climate Resilient Pakistan
United Nations, 9th January 2023

RADIANCE OF RESILIENCE

SPHF RESOLVES TO BUILD BACK BETTER - ENVISIONING BEYOND HOUSING

SPHF has emerged as **THE WORLD'S LARGEST HOUSING REHABILITATION INITIATIVE,** a public sector company determined to provide sustainable rehabilitation and resilient housing through the rigorous efforts of the Government of Sindh. Driven by an unwavering commitment to transparency, accountability, and inclusivity across all fronts, SPHF's unparalleled initiative stands erected upon four pillars in its blueprint:

- **ABSOLUTE TRANSPARENCY** Anchored in a commitment to clarity and openness, ensuring every step of the process offers unambiguous insight and granular visibility, down to each individual beneficiary.



> *"I can see the monitoring our implementing partners are doing to ensure the construction meets standards. I'm very impressed with the monitoring system that's been set up. While I can't talk to the beneficiaries in person, I can see real-time photographs of how their house construction is progressing."*
>
> *MARTIN RAISER, Regional Vice President, South Asia, World Bank*
>
> https://www.youtube.com/watch?v=YyiBFVTf8cM

- **RESILIENT HOUSING** Spearheading a paradigm shift towards resilient housing units, fortifying communities against future adversities while providing steadfast refuge.
- **LONG-TERM ENGAGEMENT** Cultivating formidable alliances with a diverse array of stakeholders, catalyzing the development and enhancement of social infrastructure for sustained progress.
- **LAND OWNERSHIP FOR FLOOD AFFECTEES** Empowering the most vulnerable amidst adversity, granting land titles to those affected by floods, fostering resilience and stability.



"When this housing initiative is completed, your financial and economic position will be far better than it was before the floods. The financial assistance we are providing is not just to rebuild your homes but to construct homes that are resilient against any future floods and damages. Additionally, the land titles we are giving you are your right because having a home without ownership puts one in a state of uncertainty. You always live in fear of eviction in case of any calamity or progressive transitions. Now, by making you the owner of your home and land, we have given you an asset as your security.

This asset transfer has been made in the name of the woman of the house to empower the women of our province, for it was the belief of Shaheed Mohtarma Benazir Bhutto that when you make a woman economically strong, you inevitably strengthen the entire family and secure future generations as well."

BILAWAL BHUTTO ZARDARI,
Chairman Pakistan Peoples Party
SPHF Land Title Distribution, Larkana
July 21, 2023

Exemplifying the government's pledge to "**build back better**," SPHF has darted along a phenomenal pace of progress with transparency and granular visibility, through a unique tag-based infrastructure at its core. With 150K houses completed, SPHF forges ahead as the transformative power for social change, delivering and driving towards a sure, secure and flourishing future for Sindh.

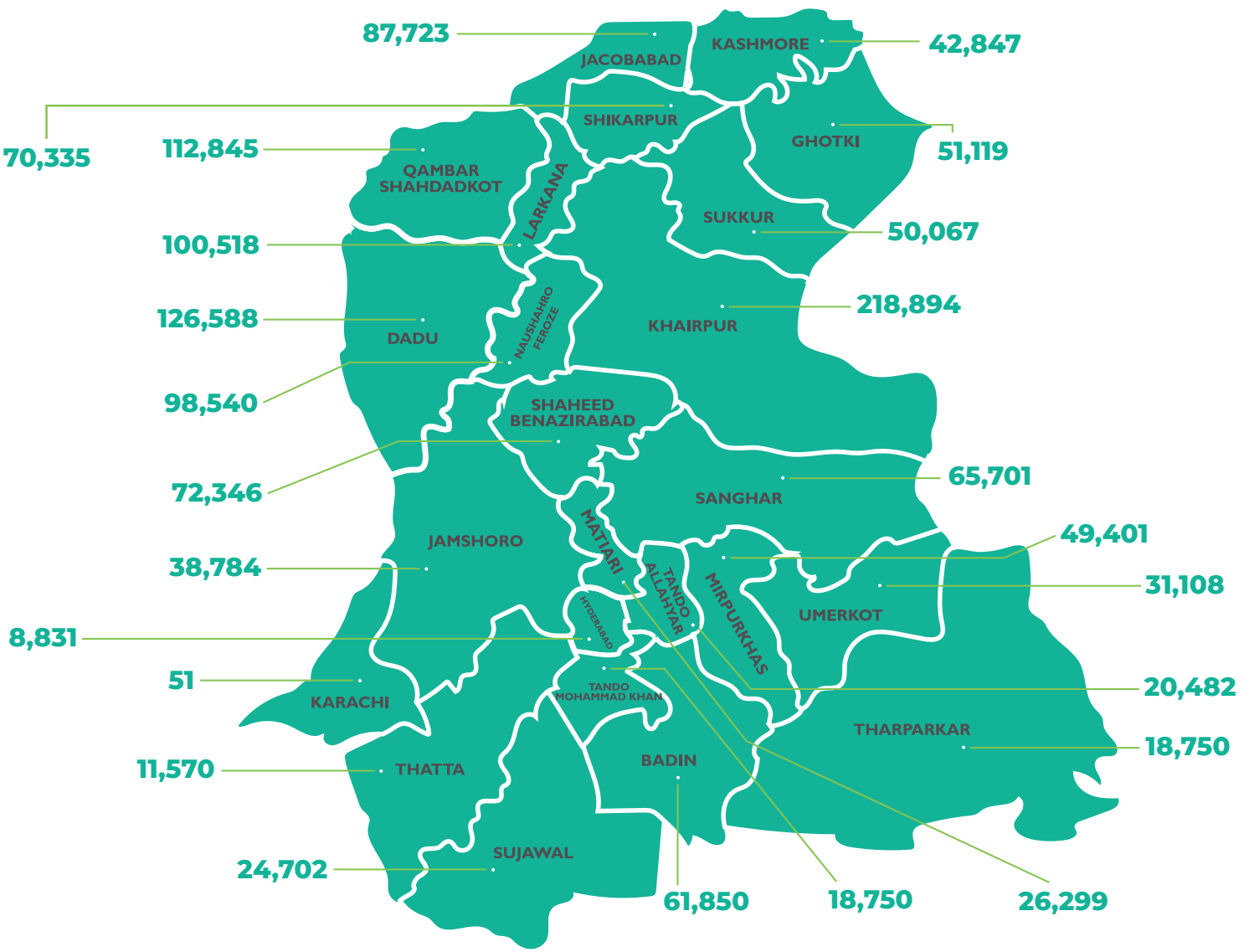
SPHF stands apart in its rehabilitation efforts due to its entirely beneficiary-driven approach, where the beneficiaries lead the construction of their houses by being placed in decision-making positions. From procuring materials to hiring labour and determining the final look and finish, the beneficiaries are fully involved in the process.

SPHF incessantly receives accolades from all international quarters, celebrating their diligent resolve and determination to accomplish more than just housing and beyond. It has undeniably set a new benchmark in rehabilitation efforts worldwide and can pride itself on developing the most innovative, robust, technology-backed, transparent, and highly efficient system for post-disaster community restoration projects.



Land Title Distribution, Ghotki
August 9, 2023

District Wise Construction of Fully Damaged Houses



OUR PARTNERS

DONORS

GOVT. OF SINDH | THE WORLD BANK | IsDB Islamic Development Bank | ADB Asian Development Bank

IMPLEMENTING PARTNERS

RSO | TRDP Tharparkar Rural Development Programme | Safco Support Foundation Bridge is the progress | NRSP National Rural Support Programme | HANDS

PARTNERS

PROJECT EXECUTION PARTNER	MIS PARTNER	UNIVERSAL ACCESSIBILITY	INDEPENDENT VALIDATOR	E&S PARTNER
EY	TMC	IRM	GEE THREE	EMC Pakistan Private Limited

AUDITORS	COMM PARTNER	TECH PARTNER	LEGAL PARTNER
pwc KPMG	M&C SAATCHI WORLD SERVICES	M3 TECH hta	HAIDERMOTA & Co. ADVOCATES

BANKING PARTNERS

Sindh Bank	Allied Bank	NRSP Microfinance Bank
324,043 ACCOUNTS OPENED	135,197 ACCOUNTS OPENED	199,269 ACCOUNTS OPENED

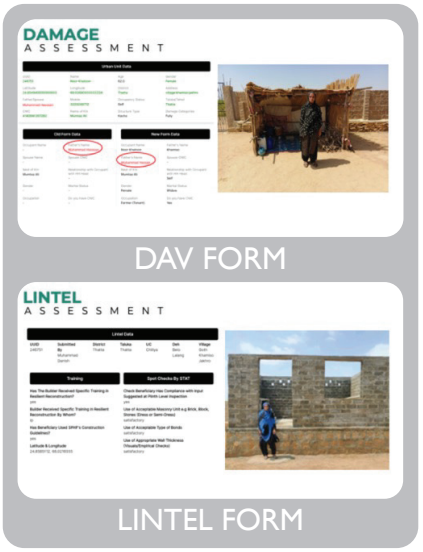
BankIslami	NBP	OTHER BANKS
45,492 ACCOUNTS OPENED	41,250 ACCOUNTS OPENED	59,749 ACCOUNTS OPENED

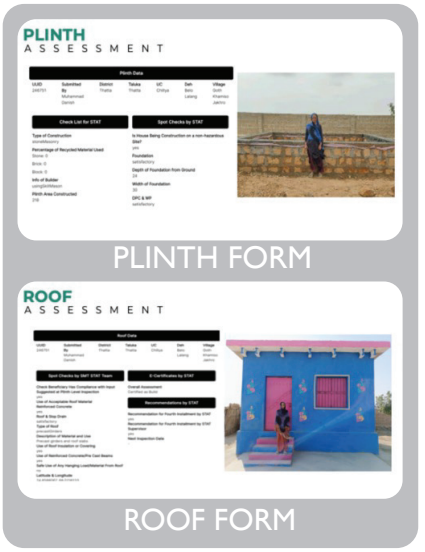
TECHNOLOGY-DRIVEN TRANSPARENCY: THE BACKBONE OF SPHF'S STRATEGIC VISION

Using a robust Management Information System (MIS) app, SPHF tracks each beneficiary's journey from Damage Assessment & Reverification (DA&V) to completion, ensuring real-time monitoring. The process commences with DA&V, where data is collected and transferred to SPHF via the MIS App. This data undergoes thorough checks for deviations and is verified prior to approving the opening of a bank account for the beneficiary.

Once the bank account is operational, the initial tranche of 75,000 is disbursed to the beneficiary, initiating the construction of their new home. In the first phase, the beneficiary lays the plinth according to construction guidelines. Upon completion, an Implementing Partner (IP) arrives to verify and certify that the construction meets prescribed standards. The IP digitally submits their report to SPHF, which assesses the latest data and releases the second installment of 100,000 for lintel construction.

This method continues with subsequent installments: a third tranche of 100,000 and a fourth installment of 25,000, designated for roof completion and finishing touches, ultimately leading to the house's completion. Throughout this process, technological data transfer and assessment ensure no intermediaries or contractors intervene, maintaining a transparent and efficient workflow from beneficiary assessment through implementation.





SUCCESS STORIES

EMPOWERING INCLUSIVITY

• GUL HASAN - Haroon Shaikh Village, Hyderabad

https://www.youtube.com/watch?v=cx6tPfKM3R8

Embracing Independence - In the heart of Haroon Shaikh, a quaint village in Hyderabad, resides 14-year-old Gul Hasan. Gul, like his younger brother, is visually impaired. Their life, though challenging, reflects a story of resilience and the power of community support. Gul is the eldest of Shaukat Ali's two children. In a striking coincidence, their neighbors also have two visually impaired boys. Despite the hurdles, these families have shown incredible strength and unity, setting a remarkable example for their village.

Recently, a groundbreaking initiative by the GoS brought hope and independence to these families. Outside Gul Hasan's home, a tactile pavement and a communal washroom were constructed. This is a pioneering effort in rural Pakistan, particularly significant in a flood-affected province, serves as a primary example of inclusivity and community. Before the construction, Gul's mother recounted the daily struggles they faced. **"One of us always had to stay home or assist the boys, even for basic tasks like moving around or going to the washroom,"** she shared. The lack of accessible infrastructure severely limited the boys' freedom and independence.

However, the new tactile pavement has transformed their lives. Gul Hasan, once dependent on his parents for every movement, now navigates independently from his house to the washroom. The tactile pavement serves as a guiding path, allowing him to move freely. This newfound independence has not only uplifted Gul but also brought a significant change to the lives of his friends and brother. The impact of this initiative extends beyond Gul's immediate family. The four young boys in the neighborhood can now venture out of their homes to play and be together without depending on their parents. This simple yet profound change has brought joy and a sense of normalcy to their lives.

This story of Gul Hasan and his community radiates the power of inclusivity and resilience. In a province often marred by natural calamities, the construction of the tactile pavement stands as a symbol of hope and progress. It highlights the importance of creating accessible environments, ensuring that everyone, regardless of their abilities, can lead a life of dignity and freedom.

GUL HASSAN AND HIS FRIENDS






THE INVINCIBLE HUMAN SPIRIT

• JAMAD KHAN - Gul Muhammad Mari Village, Shaheed Benazirabad

https://www.youtube.com/watch?v=YvGWsu4jvYc&t=5s&ab_channel=SPHFOfficial

In the rural expanse of Sindh, Jamad Ali Mari once managed a thriving business of buying and selling livestock. Life was stable, and his earnings from the livestock business comfortably supported his family. However, the catastrophic floods of 2022 changed everything.

The floodwaters inundated Jamad's village, rising to depths of 2 to 3 feet. His livestock, the backbone of his livelihood, was either swept away or succumbed to diseases from mosquitoes breeding in stagnant water. The flood also ruined his stored grain and destroyed his modest house, a crucial shelter for his family.

Under the SPHF program, Jamad received the necessary support to rebuild his life. He opened a bank account and received the first installment of funds to begin reconstructing his home. With renewed hope and determination, Jamad worked towards completing his house, adorning it with beautiful colors- a symbol of new beginnings and resilience. **"We used to live in weak, mud houses. Now we have strong, resilient homes offering stability, and that sense of security inspires us to decorate, plant trees, and beautify our homes," recounts Jamad.**

Jamad's journey from devastation to reconstruction highlights the transformative impact of community-driven efforts and targeted support programs. As the President of the Village Reconstruction Committee, he not only rebuilt his home but also inspired his community, demonstrating the power of unity and collective action in the face of adversity.

This story of Jamad Ali Mari showcases how, with the right support and a strong community, even the most challenging circumstances can be overcome, paving the way for a hopeful future.





SPHF PROGRESS

STRIDES AGAINST TIMELINES

"The project of building houses for the flood affectees, called SPHF, is a huge undertaking by the Government of Sindh which promises to be a great success, benefiting millions of rural people and also being a cause for major social change."

KAISER BENGALI, Economist.

https://www.youtube.com/watch?v=sZ8WbeLIK6M&t=15s



The pace of progress has set the tone for the success of the world's largest housing rehabilitation initiative. SPHF has managed to deliver faster and beyond the promises pledged, offering the flood-affected Sindh a new hope, a new desire to rise and rebuild their lives, and even create an unimaginable future for generations to come.



VALIDATIONS COMPLETED
2 MILLION



BANK ACCOUNTS OPENED
805,000



FUNDS DISBURSED
560,000



POST-PLINTH CONSTRUCTIONS
335,000



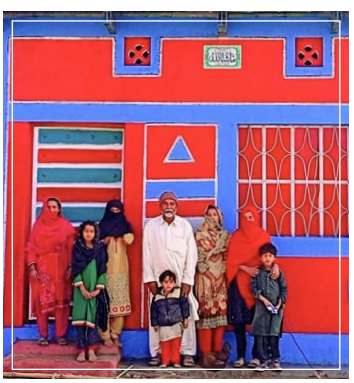
HOUSES COMPLETED
150,000



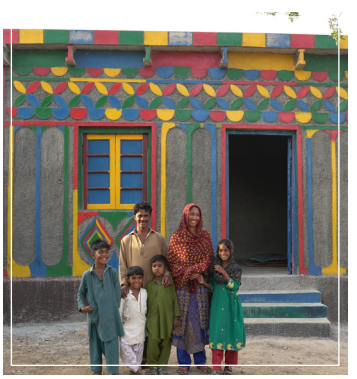












EID BLESSINGS

Over 100,000 Families Joyfully Celebrate Eid in Their New Homes

https://www.youtube.com/watch?v=ptL45mYr10c

















IMPACT OF THE SPHF PROJECT

VISION TO ACTION

The SPHF housing initiative has brought profound transformations in countless lives, offering resolute and life-altering changes to each individual ravaged by the torrents of the 2022 floods. Through avenues of financial inclusion, decision-making autonomy, and land entitlement as asset transfer, the initiative has engendered a profound sense of financial empowerment. Among the 2.1 million verified beneficiaries, 800,000 women have found empowerment and financial security through land titles, shielding them from social, financial, and physical vulnerabilities, including the scourge of domestic abuse.

The initiative has heralded improvements in health and hygiene standards, bolstered safety and security measures, and unleashed a flow of opportunities for employment and income generation. As a result, there has been an exponential surge in economic activity among the flood-affected communities, forging pathways toward a future teeming with resilience and prosperity.

- **WOMEN EMPOWERMENT 800,000** Beneficiaries are Women



"Once just a distant hope, now I witness both house and land ownership, ensuring no fear of evacuation."

Mai Hazoran, District Ghotki

- **SOCIAL COHESION 26,292** Village Reconstruction Committees

VRC Progress as of 30 April 2024

Total VRC Member: **166,263**

No. of Women Members: **70,586 (42%)**

No. of Men Members: **95,677 (58%)**



"I face mobility challenges, while my wife grapples with vision impairment. Our home, built by the VRC, was made possible with their invaluable support in sourcing materials and aiding construction."

Hajra, Vikia Sangi, Shikarpur

- **JOB CREATION: 1,000,000** ILO- Employment Impact Assessments

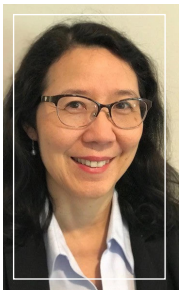
https://www.sphf.gos.pk/report/ILO-Employment-Impact-Assessment.pdf



"As a mason, I built my own and several other houses in the village, expanding my earnings potential."

Mohd Idrees Umrani, Larkana

"I'm very pleased to know that women have been included as beneficiaries, whether they are widows or women with disabled husbands, who are also benefiting from the project. This will have a transformational impact on the lives of these people. As you know, housing is a basic human need, and being able to provide homes to all the flood-affected beneficiaries is truly an important development opportunity."



DINA UMALI, Regional Director of Sustainable Development, World Bank

https://www.youtube.com/watch?v=nz8olQqITNc

- **FINANCIAL INCLUSION 200,000** Households with Bank Accounts



"We had never stepped foot in a bank before, always wondering what lay beyond those imposing doors guarded by security. By the third time, we were confident. Now, I've also begun saving in the same bank account."

Focus Group Discussion Participant

- **INCLUSIVE RECONSTRUCTION**

Total Disabled **114,200**

Disabled Adult Females **26,572**

Disabled Adult Males **37,442**

Disabled Child Females **20,743**

Disabled Child Males **29,443**



"I never imagined that I could have a house tailored to my specific needs, with an evenly built staircase and a wide doorway for ease of access. My new home is not just a safe haven against floods; it also enables me to be totally independent."

Hidayatullah, Sukkur

THE INTERNATIONAL LABOUR ORGANIZATION REPORT

https://www.sphf.gos.pk/report/ILO-Employment-Impact-Assessment.pdf

As per ILO's report, **1 Million Jobs** will be created in **2 years**

The reconstruction project has brought about a multitude of benefits to the communities it serves, as highlighted in the International Labour Organization report's findings:

- **IMPROVED HOUSING & SAFETY** Beneficiaries transitioned from vulnerable katcha housing to sturdy pakka houses, offering protection against natural hazards like heavy rains and floods. This improvement significantly enhanced their sense of safety and security.
- **ENHANCED HEALTH & HYGIENE** With new homes came improved health conditions. Families experienced better physical and mental health due to cleaner living environments, reduced exposure to elements, and minimized risks of illnesses associated with poor housing conditions.
- **ECONOMIC EMPOWERMENT** The project spurred economic activity within the communities. Local suppliers, laborers, and small shopkeepers saw increased demand for their services and goods, leading to improved earnings and financial stability for beneficiaries.
- **COMMUNITY COHESION & SUPPORT** The project fostered a sense of unity and collaboration among community members. Enhanced social cohesion was observed, with VRC actively engaging in collective problem-solving and supporting each other in various endeavors.
- **EMPOWERMENT THROUGH EDUCATION** Children's education attendance improved as families were better equipped to provide stable living conditions. Adults also gained knowledge and skills through training, enabling them to make informed decisions about their housing and livelihoods.
- **FINANCIAL INCLUSION & MANAGEMENT** Many beneficiaries, previously unfamiliar with banking, gained access to financial services through the project. They received guidance on managing funds effectively, enabling them to make sound financial decisions and plan for the future.
- **SUSTAINABLE LIVELIHOODS** The project not only provided immediate relief but also empowered beneficiaries for long-term resilience. Families were encouraged to explore income-generating activities, fostering economic independence and sustainability beyond the project's duration.

Overall, the reconstruction project has had a transformative impact, not only in improving living conditions but also in empowering communities to build resilient futures. Through enhanced housing, health, economic opportunities, and social cohesion, beneficiaries experienced tangible improvements in their quality of life and prospects for the future.



"We have forgotten the sufferings we had during flood (after the pakka houses), we are living with peace of mind, and we think every poor person deserves a pakka house."

Focus Group Discussion Participant, ILO Report

"Our expectations regarding flood relief were limited to ration bags, houses were beyond our imagination."

Focus Group Discussion Participant, ILO Report

"I am grateful to the Government of Sindh for this project, through which we not only got to rebuild our houses but also gained opportunities for employment. We have formed a team of women laborers and work together in the construction of houses."

GULZARA KHATOON,
Village Qalandar Bux, Shikarpur



- **GULZARA KHATOON** Breaking Barriers & Shaping Communities

https://www.youtube.com/watch?v=2RVtgg8e91c&ab_channel=SPHFOfficial

"In my experience of almost 35 years as a mason, I have never seen such strong, sustainable houses built being in any village. SPHF's housing initiative has provided better employment opportunities and more jobs for us within our area of residence. Now, we do not need to travel far and wide to earn a livelihood."

HAZOOR BUX,
Village Mubeen Sethar, Shikarpur



- **HAZOOR BUX** SPHF Creating Job Opportunities

https://www.youtube.com/watch?v=1yRlarJqMdQ

TOWARDS A SUSTAINABLE TOMORROW

SPHF'S GREATER ASPIRATIONS - BEYOND BUILDING 2.1 MILLION HOUSES

PKR 39 Billion Secured for WASH (Water, Sanitation and Hygiene)

Following the successful launch of house reconstruction, the Sindh People's Housing for Flood Affectees (SPHF) is now emphasizing holistic housing solutions. To date, SPHF has secured funding to provide safe drinking water and sanitation to 264,000 households across 3,000 villages in 24 districts of Sindh. Committed to enhancing community well-being, SPHF will implement its WASH Program through community institutions, integrating climate-resilient WASH infrastructure.



"SPHF and the Government of Sindh are working together with international and national contributors, including the Asian Development Bank. They aim to improve the Water, Sanitation, and Hygiene (WASH) components and also wish to enhance their other social infrastructure."

HONG SOO LEE, Senior Urban Development Specialist, Asian Development Bank

https://www.youtube.com/watch?v=b4Q2YIRgQ40

SETTLEMENT IMPROVEMENT PLANNING

The SPHF has pioneered a settlement development plan utilizing drone technology for spatial mapping and the creation of a digital dashboard, marking a significant milestone in flood resilience and climate adaptation. The first settlement improvement plan was piloted in Kamngarh in collaboration with CRS and UN-Habitat, facilitated by the combined efforts of the community, government, development partners (CRS, UN-Habitat, SHRRP), and the private sector (Az NavTeq).

This initiative synergizes technology-driven approaches with community-led efforts to identify existing infrastructure, assess recovery needs, and prioritize essential services, livelihood opportunities, and future growth strategies, thereby bolstering the resilience and sustainability of SPHF-constructed houses and settlements. The success of the pilot accentuates the vital importance of cooperation among local government, the private sector, communities, and other stakeholders.

SPHF has partnered with UNIDO under its PAIDAR initiative to scale this effort across four districts, aiming to extend comprehensive settlement planning to over 100 settlements, benefiting more than 20,000 families. This expansion reflects a steadfast commitment to promoting inclusive and sustainable development in the face of climate change.





First-Ever Digital Maps for Settlement Improvement

"The focus on building climate-resilient housing programs and going beyond housing to build climate-resilient settlements is a very creative way of approaching reconstruction programs. As we often say, 'build back better and smarter', and I see that in practice here in Pakistan and in the province."

SAROJ KUMAR JHA -
Global Director for Water Global Practice,
World Bank

https://www.youtube.com/watch?v=NPIcH_8d6r0



A REVOLUTIONARY RESPONSE TO CLIMATE CRISIS

THE FIRST TOWN NAMED AFTER A DONATION WEBSITE

CLIMATECHANGETOWN.PK

https://climatechangetown.pk/

The concept is innovative yet straightforward: rename a town affected by the floods to "ClimateChangeTown.pk," making it the world's first town named after a website. This groundbreaking move turns the town itself into a living, breathing symbol of action against climate change. By renaming the town to match the donation website URL, every mention or search of ClimateChangeTown.pk automatically shares the donation link, amplifying the fundraising efforts globally.

This strategy, unveiled at COP28, marks a paradigm shift in humanitarian campaigns.

Mirzo Awan is the first town to be renamed ClimateChangeTown.pk, with ongoing work in the area. As SPHF continues to rebuild and rehabilitate, ClimateChangeTown.pk stands as evidence of the power of collective action in addressing the climate crisis and ensuring a better, more sustainable future for all.





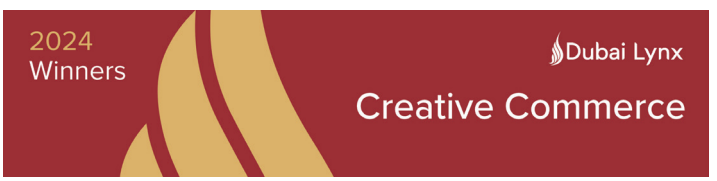
"Every town in the world has a name. We thought of naming the town something that would get the world to pay attention to the climate change crisis that Pakistan is currently facing. Our people were in dire need of help, and with this website, the world came to know exactly how and where to help them."

Khalid Mehmood Shaikh,
CEO SPHF

ClimateChangetown.pk, the first ever website named after a donation portal, shines at the Dubai Lynx with two Gold & one Bronze Awards.

https://www.lovethework.com/work-awards/results?festival_name=Dubai+Lynx





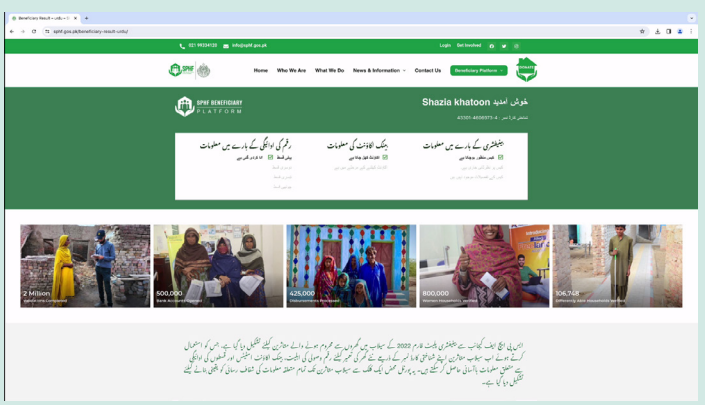


SPHF EXPANDS REACH TO BENEFICIARIES

In efforts to support and empower the beneficiaries of the SPHF initiatives, it has embraced the power of technology. Through innovative platforms and digital solutions, SPHF ensures efficient and effective delivery of assistance to those in need.

1-BENEFICIARY PORTAL

The beneficiary portal serves as a user-friendly platform for beneficiaries to stay informed about their case status. Available in English, Urdu, and Sindhi, this platform allows beneficiaries to conveniently access essential information regarding their case, including approval status, bank account status, and installment releases. Through a seamless digital interface, SPHF empowers beneficiaries to stay updated without the need to visit physical locations.



2-GRIEVANCE REDRESS MECHANISM (GRM)

SPHF has introduced a robust Grievance Redress Mechanism (GRM) that allows beneficiaries to register complaints and grievances, ensuring their efficient handling. This mechanism is complemented by various communication channels, including WhatsApp, Email, SMS, and UAN No. facilitating seamless interaction and assistance for beneficiaries. By leveraging technology in these ways, SPHF not only streamlines processes but also enhances accessibility and transparency for the beneficiaries.



SINDH HOUSING RECOVERY & RECONSTRUCTION PLATFORM (SHRRP)

Led by SPHF, the Sindh Housing Recovery and Reconstruction Platform (SHRRP) serves as a vital platform for donors and development partners to support the Government of Sindh in coordinating efforts and resources for post-flood housing recovery. SHRRP works with development partners, stakeholders, academia, civil society, and other active players to ensure the construction of resilient homes and allied facilities, dedicated to rebuilding and recovering from the devastating 2022 floods in Sindh.

Key Functions: Resource Mobilization, Technical Coordination, Information Management, and General Coordination.

FOCUS AREAS & WORKING GROUPS

Resilient Housing Working Group: Focus on developing housing specifications, materials integration, and model house construction.

WASH (Water, Sanitation, and Hygiene) Working Group: Aims to innovate and support water and sanitation infrastructure, promote sustainable investments, and engage stakeholders in developing green solutions.

Settlement Planning Working Group: Conducts labor skills assessments, market assessments, and supports material production and distribution.

Gender Equality and Social Inclusion (GESI): Ensures inclusion of vulnerable groups, conducts vulnerability mapping, and advocates for GESI in the recovery process.

Funded by Catholic Relief Service (CRS) co-funded by UN-IOM, UNOPS, UNHabitat, Welthungerhilfe, HelpAge International, Muslim Aid and UNICEF.

PARTNERS COORDINATION MEETING







TRAINING OF TRAINERS: MASON TRAINING MANUAL







BULLETIN BOARD

HUMAN RIGHTS WATCH

Human Rights Watch shares insight on Pakistan's Sindh province, highlighting the comprehensive compensation, including land titles, being offered to those affected by the devastating floods of 2022.

It suggested that Sindh authorities should ensure that women, who have historically been excluded from land ownership in Pakistan, are full participants in the program- A measure that has already been put in place by the Government of Sindh since the inception of the SPHF initiative.

An Opportunity to Remedy Inequality in Pakistan

https://www.instagram.com/p/CwDn7p5JmOB/

BLOG *"I decide my own destiny"*

Taking ownership for a resilient Sindh

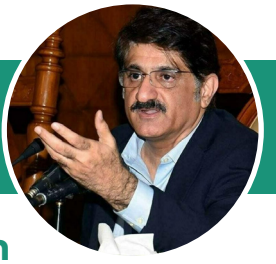
https://www.worldbank.org/en/news/feature/2023/08/03/-i-decide-my-own-destiny-taking-ownership-for-a-resilient-sindh

BLOG *"We can only move forward together"*

Ensuring inclusive post-disaster recovery in Pakistan

https://blogs.worldbank.org/en/endpovertyinsouthasia/we-can-only-move-forward-together-ensuring-inclusive-post-disaster-recovery

CM PRESS CONFERENCE



Sindh Government Leads Massive Housing Reconstruction Initiative-Rehabilitating 2.1 Million Homes for Over 12 Million People

Karachi, June 6th, 2024: Sindh Chief Minister Murad Ali Shah provided a comprehensive update on the Sindh People's Housing for Flood Affectees initiative, detailing significant milestones and progress achieved during a media address.

Geneva Conference and Funding:
"Less than a year and a half ago, we introduced our housing project at the Geneva Conference. With the support of Bilawal Bhutto Zardari, Mian Shehbaz Sharif, and the UN Secretary-General, our project secured the highest funding by the end of the conference." said the Chief Minister.

Project Scope and Implementation:
From February to August 2023, the project gained momentum, driven by the urgency of providing homes to those who had lost everything. "The project's substantial scale, approximately $2 billion or 600 billion rupees, necessitated a transparent mechanism for identifying and verifying beneficiaries," Shah explained. Agreements were made with reputable companies and NGOs to ensure accurate verification.

Inclusivity and Bank Account Revolution:
To ensure financial transparency, every beneficiary is required to open a bank account. This was a significant challenge initially, but assistance was provided to facilitate this process. "So far, nearly 800,000 bank accounts have been opened, marking a significant revolution. Many men and women, who had never seen a bank before, now have accounts," Shah noted.

Beneficiary Data:
The project aims to construct housing for 2.1 million households, benefiting approximately 16 million people. "We have comprehensive data on these individuals, including geo-mapping and income details. About 31% of the population earns less than 25,000 rupees per month, ensuring that we are assisting the most economically vulnerable," Shah emphasized.

Transparent Mechanisms:
Payments to beneficiaries are made directly to their bank accounts. A management information system tracks each beneficiary's location, house condition, and progress through photographs and ID verification. "This system is open for public viewing to maintain transparency," Shah added.

Resilient Construction and Verification Process:
The houses are constructed by the beneficiaries themselves, with technical and financial support from the SPHF, "Houses are constructed on plinths at least three feet above ground to avoid future flooding. Verification is done at each construction stage to ensure funds are used properly," explained the Chief Minister.

Property Rights and Essential Services:
The project also focuses on granting property rights to beneficiaries, especially on government land. Chairman Bilawal Bhutto Zardari personally distributed ownership documents at various events, enhancing the sense of empowerment among the beneficiaries. "We are speeding up the process of distributing ownership rights. Moving from huts to proper houses has changed people's lives, and now they demand basic amenities like water and washrooms," Shah said.

International Recognition and Additional Financing:
The project has received 1.1 billion dollars in funding from the World Bank and other international donors. "Due to its success and global recognition for transparency, we are hopeful for additional funding," Shah mentioned. The project's transparency has also earned it the Best Global Transaction Award from a Singapore-based institution.

Encouraging Donations:
The project welcomes donations, with many companies and individuals contributing. "A direct contact system between donors and beneficiaries ensures transparency," Shah highlighted.

Future Outlook:
"Nearly 800,000 houses are in progress, with around 125,000 completed. We continue to work on providing property rights and essential services. This project is a proof of our commitment to rebuilding lives after the floods," Shah concluded.



https://www.youtube.com/watch?v=yZQjbjETt_c

PODCAST



SPHF'S COMPREHENSIVE HOUSING EVOLUTION

The Express Tribune Podcast shines a spotlight on the Sindh People's Housing for Flood-Affectees (SPHF).

"After moving into the new cemented homes, the school attendance for children has improved owing to better health & hygiene."

CEO Sindh People's Housing For Flood Affectees

https://www.youtube.com/watch?v=vH79ZW6XycU&ab_channel=SPHFOfficial

MEDIA GALLERY

GENEVA CONFERENCE







SPHF LAUNCH EVENT







LAND TITLES EVENT LARKANA







LAND TITLES EVENT GHOTKI







MEDIA GALLERY

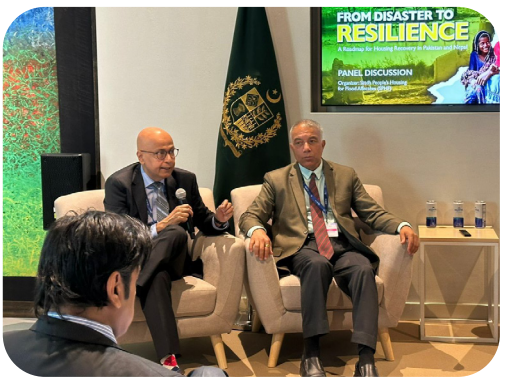
LAUNCH OF SETTLEMENT IMPROVEMENT PLAN





COP 28







SPHF FEATURED

EMMANUEL GUDDU PAKISTANI MEETS BENEFICIARIES

https://youtu.be/d1KmCuHUSSs?si=mvsZTJfXeQz3lp_w





ALI GUL MALLAH MEETS BENEFICIARIES

https://youtu.be/7ImJHpL1Bk4?si=MB4_x71h2lE0JdUT





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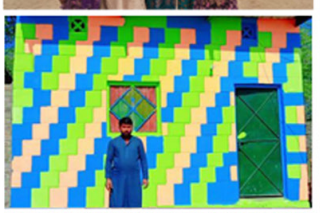












TO EXPLORE MORE ABOUT OUR PROJECT FOLLOW US ON SOCIAL MEDIA FOR REAL-TIME UPDATES

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- @SphfOfficial
- @sphfofficial
- @sphfofficial
- @sindh-people-s-housing-for-flood-affectees
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ALSO VISIT OUR WEBSITE:

www.sphf.gos.pk







