



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



PROCUREMENT OF NON-CONSULTING SERVICES

REQUEST FOR QUOTATION

Event Management - SPHF as World's Largest Housing Reconstruction Initiative

Procurement Ref: PK-SPHFC-464509-NC-RFQ

Dated: 09 December 2024

1. The Government of Sindh has received credit through EAD, Govt. of Pakistan from the International Development Association towards the cost of Sindh Flood Emergency Housing Reconstruction Project (the Project). Sindh Peoples Housing for Flood Affectees (the Company) is implementing agency of the project. The Company intends to apply a portion of the proceeds of this credit to eligible payments under the Contract for which this RFQ is issued.
2. The Company has planned to organize an event which aims to showcase and officially announce the Government of Sindh's SPHF initiative as the world's largest housing reconstruction program. It will highlight the significant progress and impact achieved by SPHF, which has demonstrated rapid progress and secured complete funding for the construction of 2.1 million resilient houses.
3. The Company now invites quotations for the Procurement of the Services for **Event Management - SPHF as World's Largest Housing Reconstruction Initiative** from reputed event management firms having previous experience to provide these types of non-consulting services.
4. The required services will include but not limited to the following items:
 - a. SMD, Sound & Lights
 - b. Master of Ceremony
 - c. 15 x Coffee Tables
 - d. Printing including Media Wall, Invitation Cards, Standees, Banners
 - e. 50 x Souvenirs
 - f. Photography, Videography, Live Streaming, Internet Bandwidth
 - g. Lunch Buffet for 350 Persons
 - h. 300 Lunch boxes for support staff
 - i. Miscellaneous i.e. Generator, Fuel etc.
 - j. Arrange necessary logistics (multi-camera set up with a control station) to live stream the event/speakers and display visual elements during the event.
 - k. Set up and manage six screens (synced with a large screen)
 - l. Install and manage the sound system for the event.
 - m. Install and manage additional lighting.



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- n. Print standees, flyers, brochures, and invitation cards, and media wall.
- o. 4-minute high-quality event video based on event highlights and interview of key guests (necessary arrangements needed, such as boom mic and portable LED light, to be made to interview key people during the event).
- p. Produce 200 high-resolution pictures.
- q. Provide Sign Language Services.

Detailed Description of Services is available on Company's website www.sphf.gos.pk

- 5. The received quotations will be evaluated as per 'RFQ' method of procurement in accordance with the World Bank Procurement Regulations for IPF Borrowers dated July 2016 as revised through Fourth Edition, November 2020 available on www.worldbank.org. The acceptable terms and conditions of the lowest, responsive and technically compliant quotation shall be incorporated in the Contract.
- 6. The event will be held in the third week of December 2024 at Sindh Assembly Hall, Karachi. The quotations containing the technical and financial details with complete profile of the service providers/ firms also indicating the relevant experience may be addressed and submitted to the Chief Executive Officer SPHF on the address below on or before **16 December 2024** during the business hours.
- 7. The quotation must be valid for atleast 30 days from the submission date. The quoted price should be mentioned exclusive of the taxes, all the applicable local taxes/duties should be mentioned separately.

---signed---

Khalid Mehmood Shaikh (CEO)
Bungalow # 20 Block 7/8, Modern
Cooperative Housing Society,
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EVENT MANAGEMENT – SPHF AS THE WORLD'S LARGEST HOUSING RECONSTRUCTION INITIATIVE

DESCRIPTION OF SERVICES

(Activity Reference: PK-SPHFC-464509-NC-RFQ)

Background

The Sindh People's Housing for Flood Affectees (SPHF) is an initiative led by the Government of Sindh that represents one of the most significant post-natural disaster housing reconstruction efforts in the world. Established in response to the devastating floods of 2022, SPHF was conceived to address the urgent need for safe and resilient housing, as the frequency of climate-related disasters, such as floods, has become increasingly evident in the region.

The program aims to provide multi-hazard-resistant housing to flood-affected families, ensuring their safety and security in the face of future environmental challenges. SPHF operates with a commitment to transparency and efficiency, utilizing state-of-the-art Management Information Systems (MIS) to ensure that housing reconstruction grants are disbursed directly to the beneficiaries' bank accounts. This direct transfer mechanism eliminates the need for intermediaries, thereby reducing the potential for corruption and ensuring that funds are utilized effectively.

To date, SPHF has reached significant milestones: 1,000,000 bank accounts have been opened for beneficiaries, over 800,000 houses are currently under construction, and over 300,000 houses have been completed. SPHF is not just about building houses; it is about rebuilding lives and communities. The program's impact extends beyond housing to include the provision of Water, Sanitation, and Hygiene (WASH) services, which will benefit over half a million people. Additionally, the program places a strong emphasis on women's empowerment, with around 800,000 women beneficiaries, including women-headed households, set to receive land titles.

The scale of SPHF is unparalleled, with the program aiming to reconstruct 2 million houses, thereby rehabilitating a population of more than 15 million — exceeding the population of 154 countries. The program is also a major driver of economic growth, with the International Labour Organization estimating that it will create over 1 million new employment opportunities, contributing to economic stability and prosperity in the region.

Additionally, SPHF is pioneering climate-friendly villages through innovative settlement-level planning, utilizing GIS technology, household surveys, and community input. This initiative focuses on sustainable development with tailored plans outlining community needs and infrastructural improvements like flood-resistant housing, paved streets, and drainage systems. Integrating this data into a provincial dashboard ensures alignment with broader development goals, enabling efficient action prioritization, progress tracking, and impact measurement. The program sets a new standard for rural development and climate resilience in Sindh.

By leveraging state-of-the-art MIS technology and ensuring the direct transfer of funds to beneficiaries, SPHF demonstrates how technology can be harnessed to increase transparency and ensure the



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efficient use of resources in disaster response and recovery efforts. This approach aligns with the principles of climate justice, ensuring that aid reaches those most in need, especially in vulnerable communities disproportionately affected by climate change.

Purpose of the Event

The event aims to showcase and officially announce the Government of Sindh's SPHF initiative as the world's largest housing program. It will highlight the significant progress and impact achieved by SPHF, which has demonstrated rapid progress and secured complete funding for the construction of 2.1 million resilient houses.

Objectives

1. **Celebrate Success:** Highlight SPHF's key milestones, including 1,000,000 beneficiary accounts opened, 810,000 houses under construction, and 300,000 houses completed, showcasing the program's transformational impact on communities.
2. **Acknowledge Partnerships:** Recognize the invaluable contributions of donors, partners, and stakeholders who have been instrumental in the program's success.
3. **Share the Vision:** Emphasize SPHF's holistic approach, going beyond housing to rebuilding communities through WASH improvements, climate-resilient settlements, livelihood opportunities, and sustainable development.
4. **Showcase Innovation:** Share the cutting-edge technologies, including state-of-the-art Management Information Systems (MIS) and GIS-based settlement planning, used by SPHF to ensure transparency, efficiency, and sustainability in the reconstruction process.

This event will celebrate SPHF's achievements, foster further collaboration, and reinforce its role as a global model for resilience and sustainable recovery.

Venue: Sindh Assembly Hall, Karachi

Date of Event: 3rd week of December 2024

Audience

The event will host approximately **500 participants**, including key stakeholders such as government representatives, officials from international financial institutions (IFIs), donor and development partners, banking and financial sector leaders, audit and oversight bodies, implementing partners, and SPHF beneficiaries. Additionally, representatives from multilateral organizations, media, and civil society will also be in attendance.



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Scope and Price

Details of the required Services	Quoted Price
SMD, Sound & Lights Spotless SMD 10 x 30- center of the stage (approx. Size) SMD on the right and left of the stage- 8 x 12 (approx. Sizes) Spot Lights Wireless Mics/Codless Mics 2 Screens for the VIP Guests present on the stage Sound System	
Master of Ceremony	
15 x Coffee Tables	
Printing including Media Wall, Invitation Cards, Standees, Banners	
50 x Souvenirs	
Photography, Videography, Live Streaming, Internet Bandwidth	
Lunch Buffet for 350 Persons	
300 Lunch boxes for support staff	
Miscellaneous i.e Generator, Fuel etc..	
Arrange necessary logistics (multi-camera set up with a control station) to live stream the event/speakers and display visual elements during the event.	
Set up and manage six screens (synced with a large screen)	
Install and manage the sound system for the event.	



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Install and manage additional lighting.	
Print standees, flyers, brochures, and invitation cards, and media wall.	
4-minute high-quality event video based on event highlights and interview of key guests (necessary arrangements needed, such as boom mic and portable LED light, to be made to interview key people during the event).	
Produce 200 high-resolution pictures.	
Provide Sign Language Services.	
Net Total (PKR) without taxes	
GST	
Grand Total (PKR) with taxes	

Other Deliverables

The event management firm will provide 02 hard copies of Event Completion Report