

Reference No. PK-SPHF-19-NC-NCB



Bid Evaluation Report

PRODUCTION OF DOCUMENTARY ON BALOCHISTAN PEOPLE'S HOUSING PROGRAM

15th September 2026

SINDH FLOOD EMERGENCY HOUSING RECONSTRUCTION PROJECT



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



1. Background

Pakistan experienced heavy monsoon rains between June and September 2022, which has severely affected millions of households, mainly in Sindh and Baluchistan. Around 33 million people have been displaced and more than 13,000 kilometers of roads destroyed. The flooding has damaged 2.2 million houses, flooded around 9.4 million acres of crops, and has killed an estimated 1.2 million livestock. Moreover, limited access to input and output markets and temporary disruptions to supply chains have driven up food prices and added to existing price pressures resulting from reduced agricultural yields and the global rise of food prices. Preliminary estimates suggest that as a direct consequence of the floods, the national poverty rate may increase up to 4 percentage points, potentially pushing around 9 million people into poverty. The recently completed Post-Disaster Needs Assessment (PDNA) estimates total damages to be US\$14.9 billion, while total economic losses have reached about US\$15.2 billion. Estimated needs for rehabilitation and reconstruction are at US\$16.3 billion, not including new investments beyond the affected areas needed to strengthen Pakistan's resilience to future shocks.

Sindh has been disproportionately affected by the 2022 floods. According to the NDMA, 792 of the 1,731 nationwide casualties were in Sindh, including 336 children, with 8,422 people injured. Similarly, reports estimate that more than 4.9 million acres of agricultural land has been affected in the province, which is more than half of the nationwide total.¹ Vast areas in Sindh witnessed prolonged inundation lasting several weeks.²

According to the last pre-floods housing census from 2017, there were 2,756,499 katcha and 5,600,885 pakka housing units in Sindh, with the former concentrated mainly in rural areas and the latter more prevalent in the urban areas. While house ownership is higher in rural areas, housing with unclear ownership status is proportionately higher due to the relative informality of the housing sector in rural areas. Assuming linear growth between 1998 and 2017, the number of katcha houses in Sindh have grown at a rate of about 1.6 percent annually, while pakka houses have an annual growth rate of about 4 percent per year. However as per the estimates, around ~two (2) million of these houses have been damaged by the floods in Sindh alone.

2. Project Description

I. Project Overview

For emergency rehabilitation to facilitate the flood affectees, the Government of Sindh has established a not-for-profit company 'Sindh Peoples Housing for Flood Affectees' (SPHF) to implement the Sindh Flood Emergency Housing Reconstruction Project (the **Project**), with technical and financial support of the World Bank. The Project design evolves from comprehensive discussions of the World Bank with the Government of Pakistan and the Provincial Government of Sindh. The reconstruction project aims to support (i) Housing subsidy cash grants for owner-driven reconstruction of multi-hazard resilient core housing units; (ii) Skill development of communities on multi-hazard resilient construction practices; and (iii) Technical assistance to Government of Sindh for design and delivery of the housing

¹FAO Monsoon Flood Situation Update – Pakistan September 27, 2022.

² FAO Rapid Geospatial Flood Impact Assessment Pakistan, September 2022.



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



reconstruction program. It will involve construction of approximately two (2) million housing units. These houses will be spread over a vast geographical area, locations of which will be dependent upon the Post-Disaster Needs Assessment (PDNA).

II. Project Development Objective

The project development objective is to support the Government of Sindh in the delivery of beneficiary-driven, multi-hazard resilient reconstruction of core³ housing units that were damaged by 2022 floods.

III. Project Beneficiaries

The Project would have specific benefits for people living in the geographical locations who will be served through the housing subsidy grants for reconstruction/restoration of their damaged houses. Through a beneficiary-driven approach, approximately two (2) million multi-hazard resilient core housing units will be supported. Roughly, half of these beneficiaries are estimated to be women, based on the demographic information available for these areas.

3. Assignment Objective:

The primary objective of this assignment is to hire a qualified documentary production agency with demonstrated expertise in research-based storytelling, documentary filmmaking, production management and post-production to produce a compelling documentary film.

4. Scope of Services

The scope of work covers the complete production of a 7–8 minute documentary on SPHF's climate-resilient housing interventions in Balochistan. It includes concept development and research identification of key stories and beneficiaries, pre-production and location scouting, professional filming and interviews, documentary cinematography, archival and supporting footage and complete post-production including editing, colour grading, sound design, music, graphics, animation and subtitles. The firm will also deliver the final broadcast-quality documentary along with raw footage, project files, high-resolution master, web/social-media versions, subtitled versions, production stills and promotional materials.

5. Procurement Process:

Procurement Process is being carried out in accordance with rules under Sindh Public Procurement (SPPRA) Rules 2010 (Amended 2019). Since standard bidding document (SBD) for the procurement of non-consulting service is not available on the website of SPPRA, the SBD of SPPRA for the procurement of goods was used after necessary edits.

³ Consisting of a core unit of 250 sq. ft. built to multi-hazard resilient standards and equipped with water collection system, twin pit latrine and where possible solar home solutions.



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



i. Invitation for Bids (IFB):

Invitation for Bids was uploaded on e-Pak Acquisition and Disposal System (EPADS) dated 13th August 2026 and was also uploaded on SPHF website www.sphf.gos.pk.

Screenshots are attached as Annex A

The bid submission date was 01st September 2026. A total of One (01) Bid was received by the closing date and time.

The details of the firm submitted it's Bid through EPADS within the submission date are tabulated below:

<u>S.No.</u>	<u>Name of Firm</u>	<u>Address</u>	<u>Email</u>
01	Jawad Sharif Films (Pvt.) Ltd.	House 25, Street 52, Sector F-11/3, Islamabad.	info@jawadshariffilms.com

Minutes of the meeting for Bid Opening attached as Annex B

6. Bid Evaluation & Comparison of Bid Prices:

a) A meeting of the Procurement Committee was conducted on 15th September 2026 to jointly discuss the received bid.

b) Preliminary Examination (Clause ITB 24):

- The bid was thoroughly reviewed by the Procurement Committee for preliminary assessment. It was observed that the bid was properly signed and the bid securities furnished correctly by the bidder. The bid was in order and compliant to the requirements of IFB/bidding documents.
- The bid was considered responsive to the bidding documents.

c) Bid Price:

Only One bidder submitted its bid, The bid price is mentioned below:

<u>S.No.</u>	<u>Name of Firm</u>	<u>Bid Price (PKR)</u> <u>Exclusive of Taxes</u>
01	Jawad Sharif Films Pvt. Ltd.	2,608,696



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



d) Qualification/Eligibility Assessment:

Qualification assessment of the bid submitted by M/s Jawad Sharif Films Pvt. Ltd. was carried out in accordance with the following criteria as mentioned in the bidding documents:

- The firm must be Registered with FBR/SRB and/or concerned authorities.
- The firm must have at least five (05) years of experience in providing these types of services.
- The firm must have completed at least one (01) similar nature contracts in last five (05) years in Balochistan Province. Completion certificates of the completed contract must be provided with the bid.
- The average annual turnover of the firm must be PKR 05 million during last three years. The firm/service provider must provide evidence/bank statement for the said period.

The Procurement Committee assessed the only received bid. The committee thoroughly reviewed and checked all the documents provided by the bidder; the findings of the committee are tabulated as under:

Name of the qualified responsive firm: M/s Jawad Sharif Films Pvt. Ltd.		
S.No.	Required Criteria	Compliant/Non-Compliant
01	The firm must be Registered with FBR/SRB and/or concerned authorities.	Complaint (Certificates are provided)
02	The firm must have at least five (05) years of experience in providing these types of services.	Complaint (Profile of the Firm attached)
03	The firm must have completed at least one (01) similar nature contracts in last five (05) years in Balochistan Province. Completion certificates of the completed contract must be provided with the bid.	Complaint (Certificates are provided)
04	The average annual turnover of the firm must be PKR 05 million during last three years. The firm/service provider must provide evidence/bank statement for the said period.	Complaint (03 years Bank Statements are provided)



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



7. Recommendations

Based on the assessment of the submitted bid, M/s Jawad Sharif Films Pvt. Ltd. has emerged as qualified responsive bidder with a bid price of PKR 2,608,696 (exclusive of taxes). The firm has met all the eligibility criteria and provided the required documentation.

The offered bid price is within the estimated cost of the activity and the firm has clearly mentioned complete details/components of the offered bid price. The bid price has been assessed as reasonable by the PC. Hence, the Procurement Committee recommends awarding the contract to M/s Jawad Sharif Films Pvt. Ltd. based on their reasonable bid price, compliant to all eligibility requirements and meeting the qualification parameters as set out in the bidding documents.

Procurement Committee:

Imtiaz Ahmed
Member/Secretary
Procurement Committee SPHF

Naveed Soomro
Member
Procurement Committee SPHF

Sana Samejo
Co-opted Member
Procurement Committee SPHF

Naveed Ahmed Shaikh
Chairman
Procurement Committee SPHF

Approved By:

Khalid Mehmood Shaikh
Chief Executive Officer – SPHF



ANNEX – A



**Sindh Public Procurement
Regulatory Authority**
Government of Sindh

سندھ پبلک پروکیورمنٹ ریگولیشنری
اتھارٹی حکومت سندھ

Sep 10, 2026 UAN: 051-111-137-237

Register as a Supplier

EPADS Login

Tender Search Filters ▼

Procurement Name

Production of

Department Name

Select

Procurement Status

Select

Public Tenders

Sort By: ▼

Total Records: (3)

EPADS-S-26080814076

**Production of Documentary on
Balochistan Peoples Housing
Program**

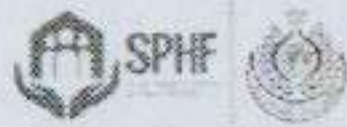
**Department Name: Sindh Peoples
Housing for Flood Affectees (SPHF)
SGA&CD**

Published Date: Aug 13, 2026, 7:08 PM

Closing Date: Sep 1, 2026, 3:00 PM

Bid Opening Date : Sep 1, 2026, 3:30 PM

Validity Date: Oct 16, 2026



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NON-CONSULTANCY

PRODUCTION OF
DOCUMENTARY ON
BALOCHISTAN PEOPLE'S
HOUSING PROGRAM

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PROCUREMENT OF TRAINING
FOR CAPACITY ENHANCEMENT
AND SENSITIZATION ON GENDER
RELATED SAFEGUARDS

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SERVICES FOR
HYDROGEOLOGICAL
INVESTIGATION IN FOUR
DISTRICTS OF SINDH PROVINCE

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ANNEX – B



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



No. SPHF/PROC/NC/19/2026

Dated: 01st September 2026

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MINUTES OF THE MEETING FOR BID OPENING THROUGH E-PADS

SUBJECT: PROCUREMENT FOR PRODUCTION OF DOCUMENTARY ON BALOCHISTAN PEOPLE'S HOUSING PROGRAM – ACTIVITY NO.: PK-SPHF-19-NC-NCB

<u>Date & Time:</u>	01 st September 2026 at 03:00 pm
<u>Venue:</u>	ONLINE MEETING
<u>Agenda:</u>	Bid Opening for the Procurement for Production of Documentary on Balochistan People's Housing Program – Activity No. PK-SPHF-19-NC-NCB
<u>Attendees:</u>	<u>Procurement Committee – SPHF</u> Mr. Naveed Ahmed Shaikh (COO) – Chairman Mr. Imtiaz Ahmed (CPO) – Member/Secretary Mr. Naveed Soomro (Section Officer (Dev.) SGA&CD) – Member

An online meeting of Procurement Committee (PC) was held on 01st September 2026 at 03:00 pm for opening of Bids through E-PADS submitted by the firms/service providers for the subject services. The meeting was headed by the Chairman of Procurement Committee and was attended by the members of the Procurement Committee.

- Following firms/service providers submitted their bids through E-PADS by the closing date and time:
 - M/s Jawad Sharif Films (Pvt.) Ltd.
- The bid submitted by the firm/service provider on E-PADS was downloaded in the meeting and the name of the bidder, it's bid price and details of the bid security were announced in the compliance of ITB clause 22.2 of the bidding documents. The bid price as readout in the meeting is mentioned as under:

<u>S.No.</u>	<u>Name of Firm/Service Provider</u>	<u>Bid Price in PKR (Exclusive of Taxes)</u>
01	M/s Jawad Sharif Films (Pvt.) Ltd.	2,608,696



Government of Sindh
Sindh Peoples Housing for Flood Affectees
(SPHF)



3. The bid price will be considered if the firm meet the qualification criteria as mentioned in ITB clause 13.3 (d) of the bidding documents. The detailed bid evaluation will also be subject to the preliminary assessment as ITB clause 24.
4. The meeting concluded with the vote of thanks to and from the Chair.

Imtiaz Ahmed
Chief Procurement Officer
Member/Secretary (PC)

DISTRIBUTION:

Internal:

All members of the Procurement Committee

External:

- M/s Jawad Sharif Films (Pvt.) Ltd.